

## STOCKMAR quality— traditionally responsible and safe

We use select raw materials for our product formulas and employ them in a balanced, restrained way. The finer points in the composition are the result of decades of experience. STOCKMAR products pose no hazards to health or the environment. Out of a sense of responsibility to our world, when it comes to manufacturing our products, we go above and beyond the legal safety requirements.



## STOCKMAR product range



WAX CRAYONS

COLORED PENCILS

WATERCOLOR PAINTS

OPAQUE COLORS

MODELING BEESWAX

DECORATING WAX

STOCKMAR—enjoy painting and modeling



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Lots of  
creative fun

## STOCKMAR— for lots of creative fun

For nearly 100 years, the name STOCKMAR has stood for the highest caliber of art supplies. We believe that quality fosters artistic freedom which positively impacts individual development. We approach and maintain quality in a comprehensive way: through the careful selection of raw materials, first-class processing and excellent color, paint and modeling properties. This allows us to create exceptional products which support a rich, artistic experience—be it at home, kindergarten, school, or in a therapeutic environment.

## STOCKMAR color harmony— because color matters

Color matters—Johann Wolfgang von Goethe was well aware of this and the vibrant but harmonious color palette of all STOCKMAR products is based on his famous color wheel. Goethe's color wheel boasts the whole rainbow—made from the three primary colors: blue, red and yellow. The finely balanced consistency of all STOCKMAR colors developed out of this harmonious color wheel and an understanding of the effects that individual colors have on people.



## STOCKMAR products— for a rich, artistic experience

No matter where it is in the world—kids love to draw and color! Through play and interacting with colors and shapes, they explore their creative potential and take pleasure in creating. STOCKMAR products are perfect for this: these luminous colors make painting and modeling a truly rich experience of the senses. The inner calm that artistic activity brings provides a good contrast to often one-sided performance-driven expectations and helps achieve balance in a child's development.



## STOCKMAR production— production with head, heart and hands

Every product is made in our small factory and is developed and manufactured by an experienced team in numerous stages. Our employees consider every individual product carefully and check it thoroughly. Inclusion matters to us, so we have a portion of our products assembled in communities for people with disabilities.



### STOCKMAR PRODUCTS ARE HAND-MADE WITH CARE.



Warm, liquid wax colors are poured into block shapes with care.



...placed in their tins by hand.



These are left to cool and then removed one by one from their molds.